

2014 HOMES TOUR SPONSORSHIPS

Greater West Bloomfield Historical Society will host its first Historic Homes Tour in 27 years on Saturday, June 21, 2014 from 10:00 a.m. – 4:00 p.m. A variety of sponsorship opportunities is available to showcase your business and your support for this local history event. Your support is valued.



Event Sponsor \$1,000.00 (1 available)

- Business name/logo on 40+ road signs displayed two weeks prior
- Logo on Homes Tour booklet cover
- Full page color ad on fold-out event map
- Name/ logo hyperlinked on event web page
- Listing in Homes Tour booklet
- Ten (10) Homes Tour tickets (\$150 value)

Home Sponsors \$500 (5-6 available, with 1 per home)

- Name/logo on temporary home signage
- Listing in Homes Tour booklet
- Full page black & white Homes Tour booklet ad, opposite sponsored home (color upgrade available for an additional \$100)
- Listing in Homes Tour booklet and web site
- Five (5) Homes Tour tickets

Refreshments Sponsors (8 available)

Provide one or more of the following types of refreshments for up to 400 people:

Coffee/tea/water

Pastries

Cookies

Fruit trays

- Name/logo on Schulak Farm/Orchard Lake Museum temporary signage
- Display your business cards at food display
- Business card sized ad on Refreshments Sponsors Homes Tour booklet page
- Listing in Homes Tour booklet and web site
- Two (2) Homes Tour tickets

Volunteer Lunch Sponsor (1 available)

Provide & deliver boxed lunches for approximately 50 volunteers

- Half page black & white Homes Tour booklet ad
- Provide your business card, flyer or coupon with each lunch
- Listing in Homes Tour booklet and web site
- Four (4) Homes Tour tickets

Florist Sponsors (5-6 available)

Provide two signature floral arrangements for prominent home location(s) display

- Your business cards displayed at the home
- Business card ad on florist Homes Tour booklet page
- Listing in Homes Tour booklet and web site
- Two (2) Homes Tour tickets

Museum Entertainment Sponsor \$300 (1 available)

Orchard Lake Museum will welcome Homes Tour participants with a special historic homes exhibit and entertainment.

- Name/logo on temporary Museum signage
- Listing in Homes Tour booklet and web site
- Three (3) Homes Tour tickets

Patron \$600

- Listing in Homes Tour booklet and web site
- Lifetime Greater West Bloomfield Historical Society membership (\$600 value)
- Six (6) Homes Tour tickets

Friend of the Tour \$50

- Listing in Homes Tour booklet and web site
- Two (2) Homes Tour tickets



2014 SPONSORSHIP AGREEMENT



SPONSORS & SUPPORTERS

- | | |
|--|--------|
| <input type="checkbox"/> Event Sponsor | \$1000 |
| <input type="checkbox"/> Home Sponsor | \$ 500 |
| <input type="checkbox"/> Museum Entertainment Sponsor | \$ 300 |
| <input type="checkbox"/> Home Sponsor color ad upgrade | \$ 100 |
| | |
| <input type="checkbox"/> Patron | \$ 600 |
| <input type="checkbox"/> Friend of the Tour | \$ 50 |

IN-KIND DONATIONS

- | | |
|--|--|
| <input type="checkbox"/> Refreshments @ Schulak Farm: | <input type="checkbox"/> Refreshments @ Orchard Lake Museum: |
| <input type="checkbox"/> Coffee/tea/water | <input type="checkbox"/> Coffee/tea/water |
| <input type="checkbox"/> Pastries | <input type="checkbox"/> Pastries |
| <input type="checkbox"/> Cookies | <input type="checkbox"/> Cookies |
| <input type="checkbox"/> Fruit trays | <input type="checkbox"/> Fruit trays |
| <input type="checkbox"/> Volunteer Lunch Sponsor | |
| <input type="checkbox"/> Florist Sponsor (# of homes: _____) | |

DEADLINES AND PAYMENTS

Completed sponsorship Agreement form and payment must be received by the Society, May 1, 2014 in order to be guaranteed ad tour booklet placement/listing.

Patron and Friend of the Tour sponsorships may be purchased until May 19, 2014.

Payments are accepted by check to "GWBHS" or by credit card through PayPal (link at gwbhs.org/homestour).

CONTACT - SPONSORSHIP SALES

Angela Cini at lw@gbhs.org or 252.643.5240

SPONSORSHIP AGREEMENT (Please print clearly)

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Name for listing in tour booklet and online: _____

I agree to be a sponsor of the 2014 Homes Tour, as indicated above, for the total price of \$_____ or by providing an in-kind donation of _____.

Yes, I would like an event sign placed on the lawn outside of my business for two weeks prior to the event.

Signed: _____ Date: _____

Sponsorship Sales Rep: _____ Date: _____



Greater West Bloomfield Historical Society
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