

ADVERTISING RATE CARD 2014 HOMES TOUR BOOKLET



Greater West Bloomfield Historical Society will host its first Historic Homes Tour in 27 years on Saturday, June 21, 2014 from 10:00 a.m. – 4:00 p.m. Advertising in the Homes Tour Booklet is a great way to showcase your business while supporting this local history event.

Booklet: Saddle-stitched, glossy booklet (8.5”H x 5.5”W) in full-color and black/white
Circulation: Each ad will appear in 500 printed copies of the tour booklet.
Web site: A list of advertisers will also appear on the event web site.*

RATES

Color Advertisements

- Center spread (8”H x 11”W) \$400
- Back cover (8”H x 5”W) \$300
- Inside cover (8”H x 5”W) \$250
- Full page (8”H x 5”W) \$200
- Half page (3.75”H x 5”W) \$125

Black & White Advertisements

- Full page (8”H x 5”W) \$100
- Half page (3.75”H x 5”W) \$75
- Quarter page (1.625”H x 5”W) \$50
- Quarter page (5”H x 1.625”W) \$50

A charge of \$40 applies for artwork to be created from a business card or similar.

ART FILES & CLOSING DATE

Art files may be supplied on disc, electronically or as hard copy.
Art files are to be received no later than May 1, 2014. Orders cannot be cancelled after the closing date.

CONTACT - ADVERTISING SALES

Ms. Eddie Delbridge (248-909-9485 or eddiebnac@gmail.com)

ADVERTISING AGREEMENT (Please print clearly)

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

*Name for listing online: _____

Include my advertisement in the Homes Tour booklet, for the total price of \$_____. Payment is due within 14 days of this contract by check to “GWBHS” or by credit card through PayPal (link at gwbhs.org/homestour).

Yes, I would like an event sign to place on the lawn outside of my business for 2 weeks prior to the event.

Signed: _____ Date: _____

Advertising Sales Rep: _____ Date: _____



Greater West Bloomfield Historical Society
3951 Orchard Lake Road • Orchard Lake, Michigan • 248.757.2451 • www.gwbhs.org

